fications that go with the title?

Of course you are a patriotic Christmas shopperthat goes without saying. But do you know the quali-

We are all going to buy sensible Christmas presents this year, with special consideration for the men we know who are in service. Thirlf should be the keynote of all shopping this year more than ever before, for the government says conserve, and to buy useless or extravagant gifts would be to violate that order.

Wearing apparel or merchandise certificates make especially good gifts.

The government, knowing that the merchants of the country can always be depended upon, asks that they relieve the labor ettor on as much as possible by employing no extra help, eliminating tion as much as possible by employing no extra help, eliminating all special deliveries and closing, the store at regular horse. With one voice the merchants assented but they depend on over help. It won't be necessary to inconvenience yourself greatly. All the government and the merchants ask is that you distribute your chopping plans evenly over the remaining weeks define thristians. Avoid the rush of last minute buying. You will get better service from the subspeciple and fresher merchandise, and that is an inducement also, but it?

Neckwear With Individuality

Nothing speaks so much for the refinement of a woman as fresh, dainty neckwear. A visit to our neckwear section will convince the shopper that she can best satisfy her tastes here, where distinctive styles and high qualities go hand in hand.

-A visit here will reveal many attractive styles in Vestees, Gulmpes, Collars, Collar and Cuff Sets, Modesty Sets, etc. in organite, genrprotection for the property of Main Floor

Boudoir Novelties

for Christmas

-A very attractive line of boudstr sets and odd pieces, made of fancy silk tapestry and brocades; shown in light blue, pink and old rose Something very new and will make delightful gifts.

Glove Boxes, Handkerchief Boxes, Work Baskets, Photo Frames, Dresser Mirrors, Perfame Bottles, Trays, Pin Boxes, Trinket Boxes, Pin Cushions, Smelling Salts, etc.

Boudoir Caps

you will want several. Made of laces, chiffon, 50c - \$7.50

Enchanting Hats of



-Almost daily our display changes, new arrivals adding to the delights of an assortment now at its zenith.

-A distinct and exclusive and diversified ensemble of the season's newest innovations.

-Creations and adaptations of French and American designers, especially featured in this display of

Fur and Velvet Hats -Fur and Metallic Lace Hats -Fur and Metallic Brocade

-A most comprehensive display of these lovely mid-winter hats, trimmed with little touches of flowers, velvet ribbons, ostrich fantasies, and feather novelties.

· Third Floor

=A Timely Offering of= Bedding

The provident housewife will be well supplied with blankets, comforts and pillows when cold weather comes and she will have made a substantial saving if she purchases at these special prices for Monday.

BLANKETS

"Penichock" Cotton Blankets in gray with pink and blue borders: medlum weight 60x76 inches. Spe. \$2.35

"Gallion" Cotton Blanketsgood weight; in gray with pink or blue borders, 60x80

inches. Special \$3.25 "Tora" Cotton Blankets-very good weight; 68x80 inches, in

tan with brown or \$3.95 "Cameo" Cotton Blankets-a

medium weight blanket in blue, gray, tan or pink plaids; sax of inches. Spe. \$3.85 | in blue, dan, yellow \$7.95

A CONTRACTOR OF THE PARTY OF TH

COMFORTS

Dark Colored Comforts: full size, well filled and quitted, overed with good quality silk-

Soft and Fluffy Comforts well filled; covered with fine quality silkedine in prettily enforced floral patterns; light

Pull Size Comforts - good with floral plain calored basics \$4.25

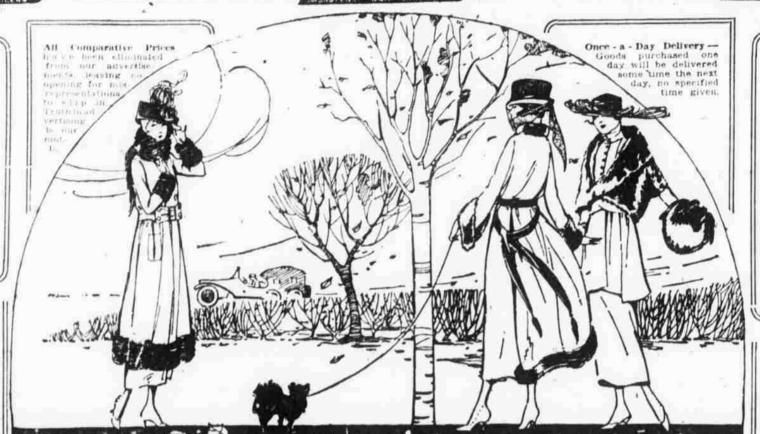
Extra Heavy Comforts-large size; covered with extra quality satesu, quilted or

Bed Pillows

"Special" Pillow-covered with good grade ticking, filled with chicken feathers, 17x24 inches; 4 pounds to the \$2.10 pair. Special, the pair E. E. Pillows-a large, well filled pillow of good quality chacke feathers; covered with heavy floral and stripe ticking. \$3.15 "Merton" Pillow—extra large fluffy pillow, filled with turkey feathers; covered with heavy ticking, 21x27 inches; 7 pounds to the pair. Special, the pair. \$4.10

"Alsacian" Pillows-filled with good quality feathers and turkey down; covered with linen ticking; 21x27 inches; \$7.95

Fifth Floor



Fashion and Thrift Point to These Nov. Offerings

As November is the time when every woman makes definite plans for the completion of her winter wardrobe. She will undoubtedly be surprised at-

The Astonishing Values That Await Her Tomorrow —In Our Women's Wear Section

-where the modes of the moment find expression in these specially priced displays of suits, coats, dresses and blouses. Our standard of quality remains unchanged; the values and pricings show a sympathetic consideration for wartime purses.

=Cold Weather Coming=

Buy Now

-and have your feet well pro-

Good looking and dressy high kid, lace shoes with long or medium vamps; high French or leather Louis

\$16.50 \$8.50 to \$12.50

\$13.50 \$11.50 to \$13.50

tected with a pair of these warm,

comfortable and stylish

heels and welt or turn soles.

-- in Brown

\$7.00

-in White

-in Gray

A Special Lot of Serge Dresses

that will cause wonderment at their specially low marking of \$16.95

Because they have all the style marks of fluch more costly serge dresses. Herause the serge of which they are made is of good weight and durable. They are just what young women want in the way of little cost frocks for every day use. Serge and serge and satin combinations, shown in plain, panel or cape backs, close fitting sleeves, high and low necks; some with collars of satin and georgette; some embroidered in rattail and bead embroidery. Colors, navy, black and brown—all sizes. Because they have all the

Interesting' Values

Third Floor

Cotton Goods Section ,

from the

for tomorrow's selling ADVERTISERS MUSIAN

excellent quality, fine serviceable quality, standard mustin; free from starch and will improve when laundered; as inches wide. Special, 28c

WING DOWN OUTING One of the best qualities; extra heavy map, shown in light colored patterns and in 29c

BLEACHED SHEETING A good standard quality, very fine count, guaranteed to give excellent service; 72 in. 55c

BATHROBE CLOTH A very heavy napped quality with plenty of warmth; in Navaso and conventional patterns; women. Special

Second Floor

50 High Class Suits

Tomorrow at 1/4 Off of regular price

-A collection which compre-hensively includes all the new style ideas. In strictly tailored and fur trimmed suits.

-- Handsome models developed in gaberdine, serge, velour and sil-vertone, both short and finger tip length coats are shown, with large cobars and some with cuffs of scal, beaver, nutria, squirrel and coney; others trimmed with braid and buttons.

-Colors, navy, brown, taupe, black and green-all sizes. Third Floor

Women's Fashionable Coats

unusually priced ton.orrow

\$37.50

-Conts of a character in cloth and styling certainly rare at this low price.

-Few Coats have as much charm, and none are more be-coming than these-developed Bolivia, Wool Velour, Plush and Broadcloth, in flare or belted styles. Some have large and cozy collars and cuffs of fur; others with large cape or shawl collar of same material, trimmed with large fancy buttons and buckles.

Coats shown in the favorite colors for winter.

-in Brown or

Lovely Georgette Blouses

\$9.95

-New, lovely and inexpensive. The price speaks for itself, and the blouses will exceed your expectations when you see them.

The Georgette is of an excellent quality in fiesh, white, navy, taupe, brown, coral, gray and bisque. Embroidered in beads, silk and wool. Many dainty styles are displayed in collars and cuffs. Some are in the new collariess effects. Blouses of unusual charm that will improve the appearance of your suit.

Third Floor

From the Trimming Section

are shown-New Frog Trimmings for pa-jamas; shown in pink, light blue

Emblems and Braids for Peter mpson dresses and Emblems embroidered of silk floss in red, white, blue 25c Braid to match in slik or 5c cotton, the yard OC Infants' Embroidery Flouncings -good quality with dainty scal loped edges and embroidered ruffles; 24 and 27 in. \$2.00 wide; the yd. 75c to \$2.00 Embroidered Yokes to Match in ound and square neck; 35c, 50c \$1.00

Second Floor

Store Hours 8:30 to 5:30: Saturday 8:30 to 6 - giving this extra hour a day to our employes to do Red Cross work.

Household Needs from Our Economy Basement Store Specially Low Priced for Monday

-Those military high lace shoes with long vamps, narrow toes

-Calfskin lace shoes, made on the English walking last with

Main Floor

Tea Pots- Six cup size, dark brown earthenware. 39c Special priced at

Yea Strainers fine wire mesh.

Mumimum Dish Paus ovat Shape Marror legard: \$3.25

5c Hemstitching and Marking LinO-Codar Oil Mop Special-Large size triangle mop, ready to use. O-Cedar Oil Mop Special Large line United Monday \$1.25 only ______

Cast Iron Tea Kettles - Wag-Grape Fruit Knives serratner make; two \$1.48 | ed edge; Universal make

Extra Special in Wagner Cast Aluminum Percolators -7 to 12 Campbell's Floor Wax-one

Galvanized Garbage Cans - 1 5-gallon size. Special priced at \$1.98 | pound cans, ground for turpentine, at ... 65c

A Few Photos of Soldiers and Sailor Boys-that were loaned to us for display purposes have not been called for. You may receive same by calling to the fourth floor. Mop Head and Clamp Mop Stick—12-oz. linen thread mop head. Both

Cast Iron Roasters oval shape Wagner make: only \$1.98

Vollrath Coffee Biggins for French drip coffee; \$1.50 white enamel Special E-Z Stove Polish 10c

Knitting and Fancy Work Classes every day, 9 to 11, 2 to 5.



Halliburton-Xb IMPORTERS AND RETAILERS

Every Yan-kee Blesses W. S. S-es! The Kaiser Confesses He Fears W. S. S-cs!

A Blanket Bath= or Lounging Robe

We have a brand new assortment of them for men. women and children. A warm feeling steals over you as you look at them! And the warmth of the best blanketings used in them is not the only good thing about them-they're exceptionally attractive in appearance. There are quantities of styles and colors-in Blanket Cloth, plain and ribbed Eiderdown and Corduroy, Square necks, convertible, shawl and sailor collars; bound with satin bands or braid, cord girdles with tassel ends. Patch pockets, frog or button fastenings, Shown in two or three-color effects, stripes, allover floral and border

Children's Robes \$2.50 and \$2.95

Men and Women's Robes \$3.95 to \$12.50

Fourth Floor

A Purse or Bag

-Is always an appreciated gift, for no woman ever has too many. Here on display are bags and purses of every description and you'll be sure to find just what you want at most reasonable prices.

VELVET BAGS

—Velvet bags are more popular than ever this season. We're showing a very attractive line in various shapes and sizes in black, browns, taups, wisteria and navy blue. Priced \$3.50 to \$25.00

BEADED BAGS

—From France come these very popular and serviceable bass; shown in attractive array of designs and \$10.00 to \$50.00 beautiful colorings. Priced

CANTEEN BAGS

-A new novelty among bags thit has \$5.75 to \$15.00 PIN SEAL LEATHER PURSES

-Shown in many new shapes. Priced \$2.50 to \$35.00

=Many Women Are Choosing from= These Delightful Assortments of

DRESS FABRICS for Every Purpose

They appeal alike to home sewers and to those in search of practical gifts. There are soft draping silks that offer scores of suggestions for fashionable wearers, and woolens of fine weaves and rich colorings to give a distinctive touch to the new modes. Only a very few are listed here, at prices which make them doubly interesting.

Cinderella Silks—Genuine Cheney silks of most attractive in their rich colorings and designs. An ideal most attractive in their rich colorings and designs. An ideal fabric for afternoon dresses, for linfugs or fancy bags; \$2.95

Silk Faille-a rich, beautiful silk and popular for dresses; show

in rich shades of copen, rose, mode, navy, gray, taupe. \$2.95 Duchess Satin and Charmeuse—very firmly woven material, in suring excellent wear. The duchess satin has rich, lustrous finish, while the charmeuse dull finish; 40 inches wide.

Special, the yard Moon-Glo Crepe—an exceptionally rich silk of heavy quality very serviceable. Shown in all the new colorings, both light and dark; 40 inches wide. Special \$2.95

Woolens

Fine French Serge most popular of all woolens. Various quali

ties. Shown in brewn, gray, taupe, navy, green, copen, mode-black and white: 46 to 54 inches wide. \$2.00 to \$4.00

Gaberdines and Tricotines both fashionable woolens of splen wearing quality. Shown in the new fall shader as well \$3.75 as the st.ple navy, gray, browns and black. The yard.

New Plaid and Check Woolens all wool materials. Shown many new and novel effects in rich color combinations. \$5.00

Second Floor

Out-of-the Ordinary Bargains in Wallpapers

for Monday only

Papers in light colored pat-terns, with borders to match; suitable for bedroom or 512 c

gray, tans, blues, etc. 48c Papers in shadow stripes and allover effects in light and medium shades; for living rooms and halls. Special, the roll 14c

Room Lots of 30-inch high grade tapestries in most al shades at less than half 69c price. Special, the roll

Beautiful Tapestries and grass cloth effects in rich tones of